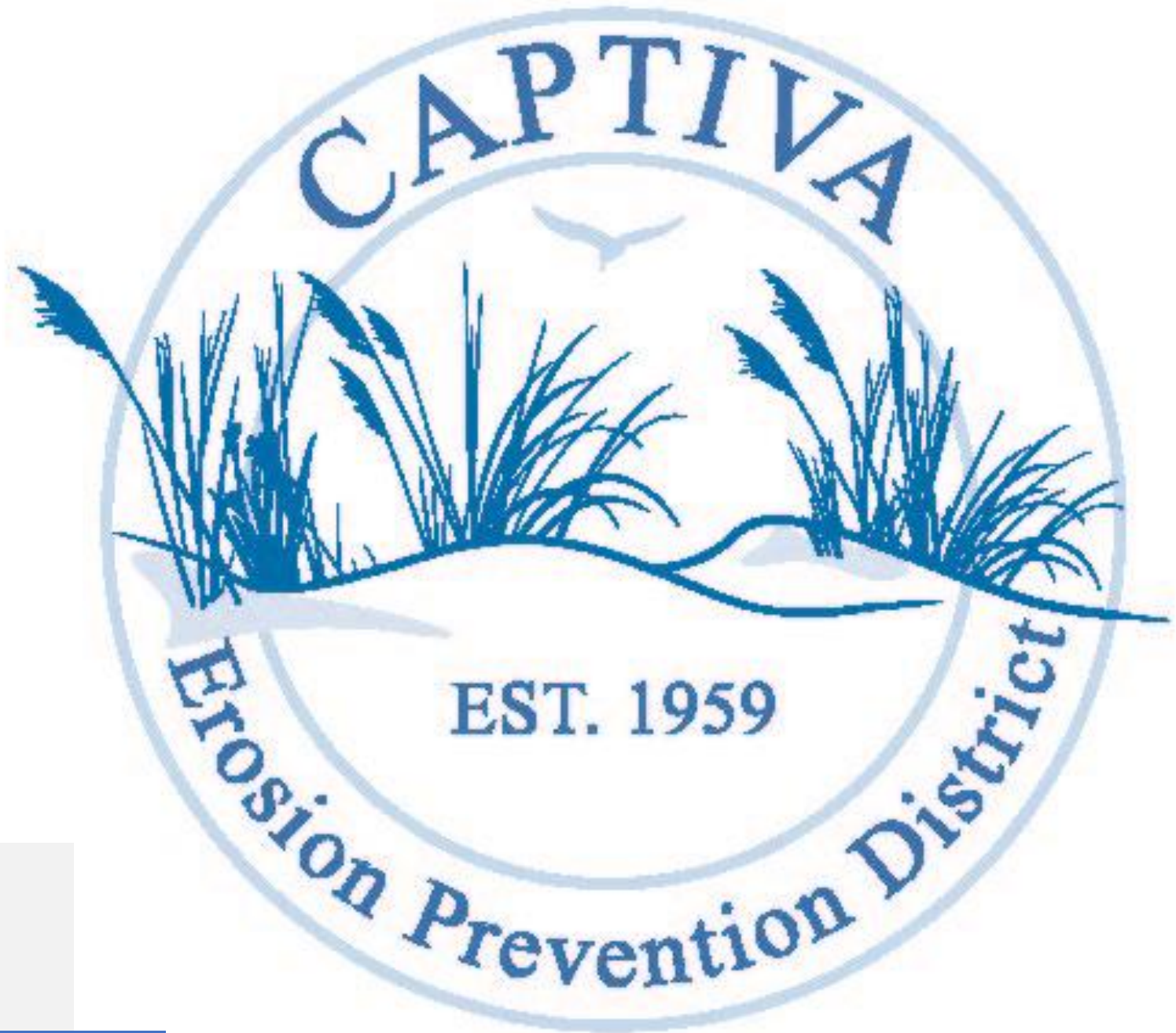


Captiva's Tax
Contributions

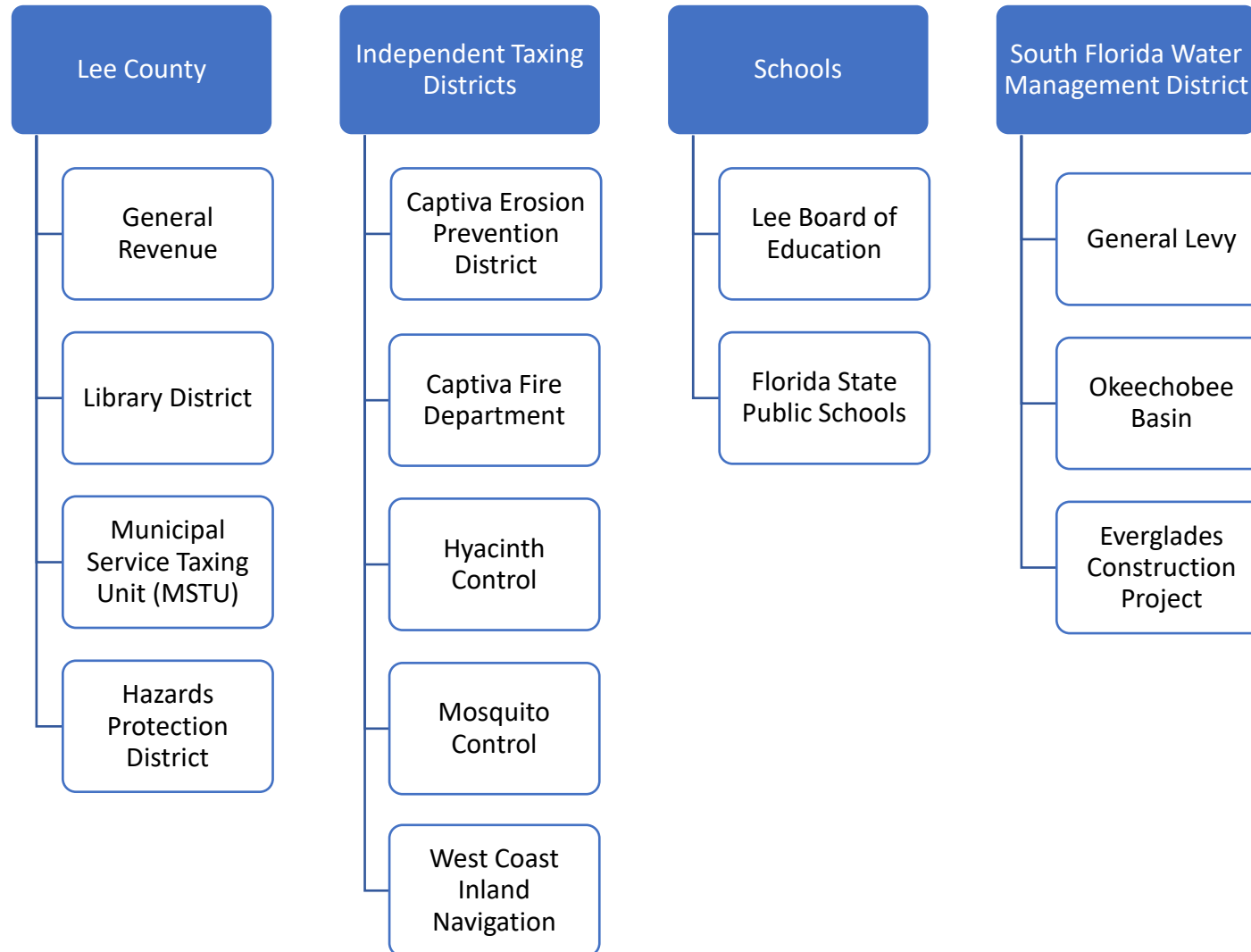


Summary

- Captiva Island contributes a significant portion of tax dollars to Lee County
 - Contributions come through property and transient sales taxes
- Most recent millage to Lee County General Revenue and MSTU combined is **\$7,296,979**
 - With a high MSTU spend for Captiva Island at **\$1,253,068**, a description of what services are provided and may be added should be discussed with County representatives
- Lee County Tourist Development Council collects a 5% transient sales tax and allocates funding for tourism industry related projects including beach nourishment
 - Tourists main attraction and destination when visiting Lee County are the beaches and shorelines
 - Beach and Shore projects deserve a higher share of the budget
- The COVID pandemic has had major impacts on the tourism industry, halting mass gatherings
 - Sports industries are among the hardest hit with ticket sales being virtually nonexistent for the foreseeable future
 - Parks and Open Spaces are being utilized more often



Captiva's Property Taxing Districts 2020



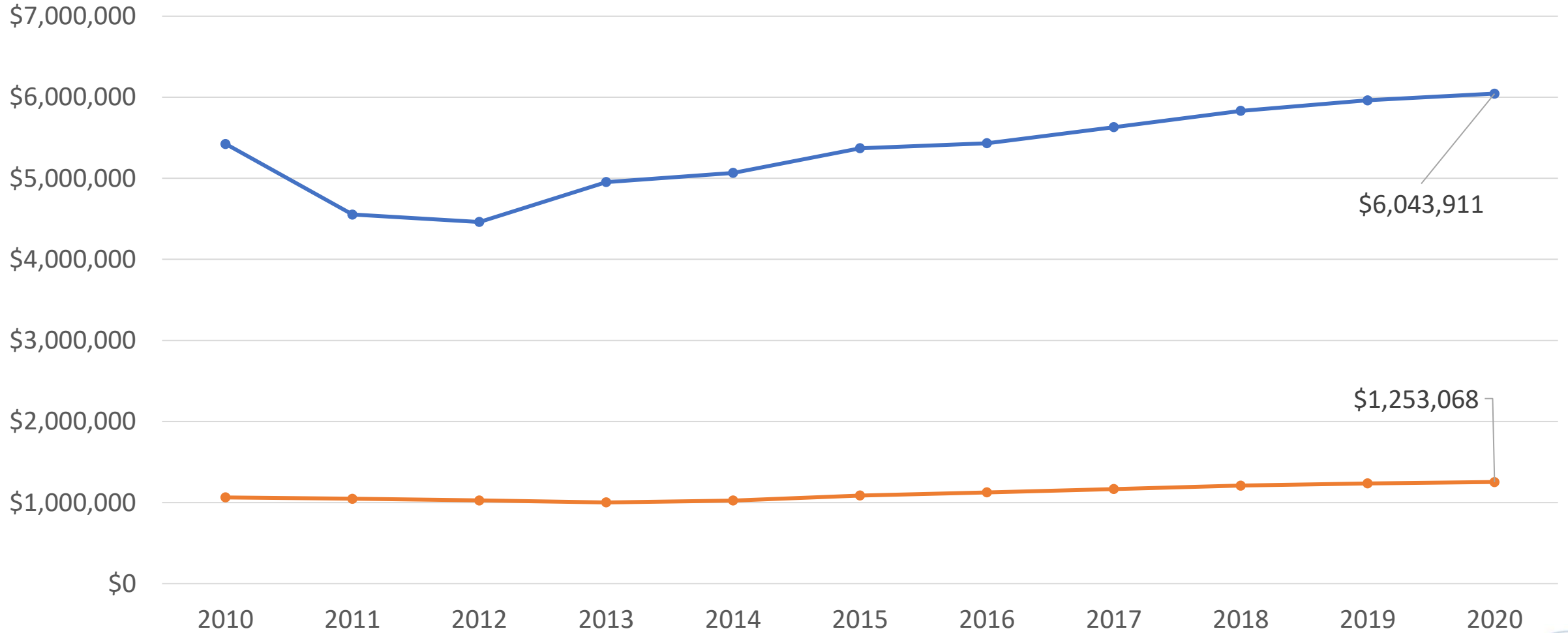
Captiva's Property Tax Contributions

Figures estimated using data found at www.leepa.org



Budget Values	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Lee Revenue	\$5,423,038	\$4,552,874	\$4,461,018	\$4,953,614	\$5,066,786	\$5,370,490	\$5,431,954	\$5,630,324	\$5,832,241	\$5,961,762	\$6,043,911
Lee MSTU	\$1,063,212	\$1,047,363	\$1,026,232	\$1,002,276	\$1,025,174	\$1,086,623	\$1,126,192	\$1,167,320	\$1,209,183	\$1,236,036	\$1,253,068
Lee Hazards	\$87,736	\$86,428	\$84,684	\$82,707	\$84,597	\$89,668	\$92,933	\$96,327	\$99,781	\$101,997	\$103,403
Lee Library	\$428,298	\$441,619	\$432,709	\$710,830	\$727,070	\$770,651	\$798,714	\$827,883	\$713,588	\$729,435	\$739,486
Lee Preservation		\$623,579	\$610,998								
Lee Capital	\$633,015										
Lee Education	\$2,846,034	\$2,803,610	\$2,747,047	\$2,682,919	\$2,744,214	\$2,908,703	\$3,014,623	\$3,124,715	\$3,236,774	\$3,308,656	\$3,354,247
FL Education	\$7,301,192	\$6,991,566	\$6,520,570	\$6,385,061	\$6,308,763	\$6,517,409	\$6,357,797	\$6,159,079	\$5,979,681	\$5,738,634	\$5,684,912
SFWMD	\$322,711	\$222,618	\$214,705	\$201,100	\$192,510	\$188,781	\$182,245	\$177,225	\$174,077	\$169,554	\$164,579
SFWMD Project	\$113,183	\$77,823	\$74,908	\$70,057	\$66,896	\$65,472	\$63,162	\$61,299	\$60,042	\$58,431	\$56,700
SFWMD Basin	\$354,108	\$243,695	\$234,501	\$219,360	\$209,600	\$205,214	\$198,069	\$192,376	\$188,620	\$183,389	\$177,859
Hyacinth	\$39,247	\$38,662	\$36,415	\$34,730	\$33,814	\$34,030	\$35,269	\$34,472	\$34,412	\$33,852	\$32,975
Mosquito Control	\$302,328	\$297,821	\$281,059	\$300,754	\$292,610	\$310,149	\$321,444	\$389,199	\$379,543	\$373,696	\$363,924
Inland Nav	\$49,882	\$49,138	\$48,147	\$47,023	\$48,097	\$50,980	\$52,836	\$54,766	\$56,730	\$57,990	\$58,789
CEPD	\$319,293	\$352,073	\$374,420	\$372,840	\$372,691	\$375,362	\$376,560	\$378,079	\$429,650	\$631,559	\$655,779
CFD	\$1,205,767	\$1,396,817	\$1,683,177	\$1,675,870	\$1,732,957	\$1,745,480	\$1,915,519	\$2,210,791	\$2,447,738	\$2,581,576	\$2,617,148
Totals	\$20,489,042	\$19,225,683	\$18,830,590	\$18,739,139	\$18,905,781	\$19,719,012	\$19,967,318	\$20,503,855	\$20,842,060	\$21,166,567	\$21,306,780

Captiva Contributions to Lee County General Revenue and MSTU



Lee Revenue Lee MSTU

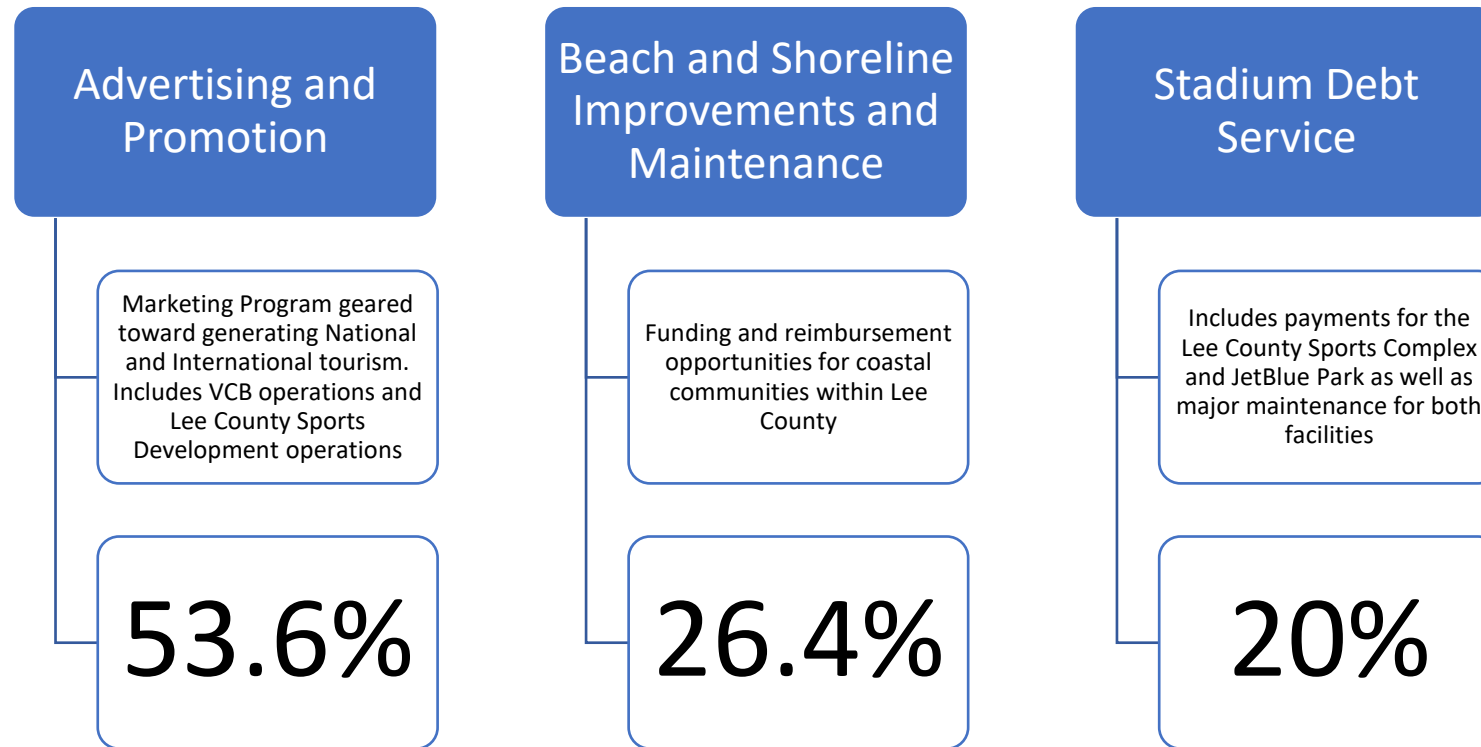


Captiva's Special Districts



Lee County Tourist Development Tax

Lee County collects a 5% tourist or “bed” tax on accommodations rented for six months or less and the funding is allocated in the following manner:



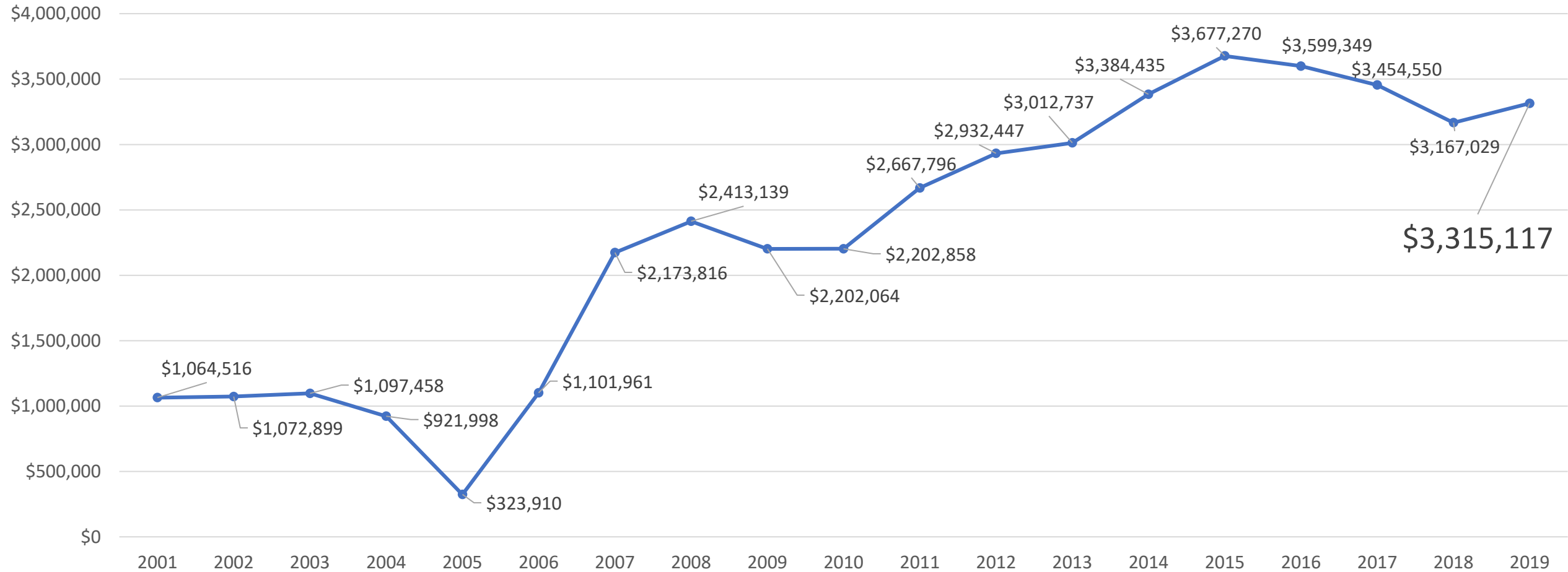
Captiva's Contributions to Lee County Tourist Development Tax

Transient Sales figures estimated using data compiled from CEPD archives and DOR reports

Year	Taxable Sales	Lee TDC Tax
2019	\$66,302,330	\$3,315,117
2018	\$63,340,588	\$3,167,029
2017	\$69,091,007	\$3,454,550
2016	\$71,986,983	\$3,599,349
2015	\$73,545,407	\$3,677,270
2014	\$67,688,705	\$3,384,435
2013	\$60,254,739	\$3,012,737
2012	\$58,648,935	\$2,932,447
2011	\$53,355,925	\$2,667,796
2010	\$44,057,169	\$2,202,858
2009	\$44,041,284	\$2,202,064
2008	\$48,262,779	\$2,413,139
2007	\$43,476,311	\$2,173,816
2006	\$22,039,217	\$1,101,961
2005	\$10,797,013	\$323,910
2004	\$30,733,280	\$921,998
2003	\$36,581,917	\$1,097,458
2002	\$35,763,294	\$1,072,899
2001	\$35,483,883	\$1,064,516



Captiva's Contributions to Lee County Tourist Development Tax



2005 – Hurricane Charley

2006 – Effective 1/1 Lee Tourism Development Tax Increased from 3% to 5%

2017 – Hurricane Irma

2018 – Red Tide



Impacts of COVID on Tourism and Sports

- According to the most recent [TDC quarterly visitor report](#), YTD visitors to Lee County are down 37.6%
 - When choosing a destination, respondents were most heavily influenced by a peaceful, relaxing, and safe destination with a clean and unspoiled environment (Over 90% for each category)
- Recent estimations of the impact on sports economies in the US have been devastating - [Source](#)
 - Organizations have revived their seasons without spectator attendance for the foreseeable future
 - Without ticket sales and attendee driven events, fans are not using sports or stadiums as a metric to decide on where to travel or book their vacations
- Around the US, people have been utilizing parks and open spaces more often
 - Parks services are seeing near record-breaking attendance levels – [Source](#)
- Captiva saw increased demand for parking in the onset of the pandemic
 - Increased rates allayed traffic buildup and reduced crowds
 - More day passes sold as a result
 - Increased revenue despite decreasing number of tickets sold
 - Demand for access is still high



Conclusion

- The beaches of Lee County are the lifeblood of our local economy
 - Beach economies are the largest employer in the state and locally according to William Stronge, Ph.D.'s presentation "[Florida's Oceans and Coasts Economic Report](#)"
 - According to the presentation given by James R. Houston, Ph.D., "[The Value of Beach Nourishment in Lee County](#)", for each \$1 invested on Lee County beach nourishment the Federal government receives \$590, the State of Florida receives \$115, and Local governments receive \$28 in generated tax revenue.
 - TDC's own studies, [found here](#), claim that tourist's main attraction and destination when visiting Lee County are the beaches and shorelines
 - By investing more heavily in our main source of revenue, Captiva and Lee County will continue to be a prosperous tourist destination despite present challenges
- Sports events may have helped drive springtime tourism in the past, but with the virtual nonexistence of event attendance and ticket sales, sports will no longer be a deciding factor for vacationers
- The protection and maintenance of our coastline infrastructure is paramount
 - Sea Level Rise and Resiliency Projects not only add protection to private and public property, but they also increase the value
 - *Captiva and all coastal communities within Lee County should be more aggressive in their funding requests for beach nourishment and shoreline protection projects*

