

Pricing

All ParkMobile's Standard Terms and Conditions Shall Apply to this Pricing Proposal	Fees
Security & Support Fees	Waived
Hosting Fee	Waived
Maintenance Fee	Waived
Basic Setup Fee	Waived
Decals and Off-Street Signs	Waived
Data Costs	Waived
Zone Mobile Payment Convenience Fee Due to ParkMobile Either the Client or ParkMobile can serve as Merchant of Record (MOR). If ParkMobile is MOR, processing will be provided at a rate of 3% + \$.15 per transaction, paid by the Client.	ParkMobile Rate: \$.35 per transaction (paid by the consumer)
Reservation Mobile Payment Convenience Fee Due to ParkMobile Either the Client or ParkMobile can serve as Merchant of Record (MOR). If ParkMobile is MOR, processing will be provided at a rate of 3% + \$.15 per transaction, paid by the Client.	ParkMobile Rate: 10% of transaction (paid by the consumer)

ParkMobile Services Provided at No Additional Costs

- ParkMobile agrees to host and maintain the client's Smart Parking Program at no additional costs.
- ParkMobile agrees to provide both a Call Center and Customer Support at no additional costs.
- To demonstrate our commitment to the success of your Mobile Parking Program, ParkMobile agrees to cover all social media, standard marketing and advertising costs.
- ParkMobile agrees to provide Client with free access to our integrations with meter manufacturers, enforcement vendors and LPR manufacturers so that seamless enforcement of smart parking transactions continues to occur.
- As a backup to the free integrations, ParkMobile agrees to provide the client with a cloud-based enforcement portal with secure credentials to validate active mobile parking sessions for each of your location(s) where your smart parking services are made available.
- ParkMobile agrees to provide the Client with free access to our new **ParkMobile 360 Customizable Self-Administration Toolset** with secure credentials to evaluate usage by unique identification numbers established directly for your mobile parking footprint.